Bedlam divides the house that is Oklahoma into two snarling, frothing camps, decked in orange & crimson and chomping at the bit for game day. It’s the kind of madness a state can only handle once a year.. And it all comes to a head that tense Saturday when OU and OSU face off.

Needless to say, it’s a time for extra sports coverage. And needless to say, The Oklahoman is ready.

**DISTRIBUTION:**
Full distribution in the Sunday Oklahoman.

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Broadsheet

Rates are for full-color ads.

- Full Page: $4,950
- One-Half Page: $2,750
- One-Quarter Page: $1,750
- Strip ad: $1,500

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