

2016 College Football Preview



Oklahomans are twice as likely to be college football fans as the rest of the nation, and two-thirds of metro OKC adults like college football better than any other sport.

The Oklahoman is ready. Our award-winning Sports staff puts together an annual guide to all things college football.

DISTRIBUTION:

Full distribution reaching the biggest audience available in the Sunday *Oklahoman*.

SIZES/PRICES:

Tab publication

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1/4 page (4.979" x 4.854").....	\$950	(plus 25K NewsOK impressions)
1/2 page (10.125" x 4.854" H & 4.979" x 9.875" V).....	\$1900	(plus 75K NewsOK impressions)
Full page (10.125" x 9.875").....	\$3750	(plus 100K NewsOK impressions)
Full page (back) (10.125" x 10.125").....	\$4950	(plus 100K NewsOK impressions)
Inside back page (10.125" x 9.875").....	\$4200	(plus 100K NewsOK impressions)
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