

# Oklahoma Inc.

Oklahoma Inc. is a broadsheet section profiling the top publicly traded Oklahoma-headquartered companies.

Companies are ranked by:

- One-Year Total Return
- Percent Change in Revenues
- Percent Change in Earnings Per Share
  - Market Value
  - Total Revenues
- Net Income & Return on Average Equity

The companies are also ranked by their sector:

- Energy
- Technology
- Financial/Banks
  - Service
- Manufacturing

The rankings are compiled by S&P Global Market Intelligence during the July 1-June 30 time period.

The section targets high-income investors, managers and professionals.



**Distribution:**  
Sunday full run distribution

**Additional Exposure Online**  
as an added feature to your  
**Oklahoma Inc. package, your advertising**  
message will gain increased visibility online.

**Oklahoma Inc. will be on NewsOK.com and on**  
the iPad version of  
***The Oklahoman* for an entire year!**

**Advertising**

**Space deadline: Friday, Oct. 20**  
**Copy deadline: Friday, Oct. 27**

**Publication date:**  
**Sunday, November 12, 2017**

**Contact your Oklahoman Marketing**  
**Consultant or Jerry Wagner at**  
**(405) 475-3475 or [jwagner@oklahoman.com](mailto:jwagner@oklahoman.com)**  
**for additional information.**

**Sizes/Prices:**

<b>Full Page (10.125" x 20.75")</b>	<b>\$6,500</b>
<b>Half Page (10.125" x 10.25")</b>	<b>\$3,500</b>
<b>Quarter Page ( 4.979" x 10.25")</b>	<b>\$1,950</b>
<b>Front Strip ad ( 10.541" x 3")</b>	<b>\$1,500</b>
<b>Eighth Page ( 4.979" x 5.187")</b>	<b>\$995</b>