



Readers' Choice Awards 2016

Advertise With Us

Every year, *The Oklahoman* rewards the best businesses in the metro area with our Readers' Choice program. Distributed across the metro area in *The Oklahoman* and with LOOKatOKC, these highly anticipated Readers' Choice sections engage the metro's most active opinion leaders and household decision makers.

Don't miss this chance to directly connect with your customers and influence thousands of potential customers. And, of course, to earn a year's worth of bragging rights.

Why it works:

EVERYONE'S A WINNER

Each advertiser participating in this section will receive a special "Vote for Us!" kit. If you buy an ad in the first ballot selection and make the top 5, you'll get free ad space in the Top 5 Ballot Section. Winners who buy ad space in the Winner's Section also get a free profile of their business. The further you make it, the better your reward, but everyone who participates gets the perfect chance for their brand to be seen by thousands of people.

Distribution:

Full metro distribution.

*SPECIAL NOTE: Extra copies of the Official Ballot Section and the Top 5 Ballot Section are available for \$18.75 per bundle of 50 copies.

Maximum of 2 bundles per advertiser

Investment for Each Section:

Full Page (10.125" x 9.875")	\$5,525
Half Page (10.125" x 4.854")	\$3,225
Qtr Page (4.979" x 4.854")	\$1,625
1/8 th Page (4.979" x 2.343")	\$875

Space Deadlines:

Official Ballot Section- 4/29/16

Top 5 Section- 6/3/16

Winner Section- 7/15/16

Publication Dates:

Official Ballot Section- 5/15/16

Top 5 Section- 6/19/16

Winner Section- 7/31/16

BONUS

Buy an ad in the Ballot Section and get free space in the Top 5 section!

Full page ad in the Ballot section gets you a FREE 1/2 page in the Top 5 Section

Half page ad in the Ballot section gets you a FREE 1/4 page in the Top 5 Section

Quarter page ad in the Ballot section gets you a FREE 1/8 page ad in the Top 5 Section

Eighth page ad in the Ballot section gets you a FREE 1/8 page ad in the Top 5 Section

THE OKLAHOMAN
MEDIA COMPANY

GET STARTED:

Contact your OPUBCO Communications Group
Marketing Consultant at 405-475-3475.

The Oklahoman | NewsOK.com | The Oklahoman Direct | BigWing Interactive