

# Susan Komen Race for the Cure



## “Race for the Cure” Feature

Each year the Susan G. Komen Race for the Cure raises awareness & funding for breast cancer research with 5K races across the nation. Oklahoma City’s Race for the Cure happens on Saturday October 21<sup>st</sup> .

To help promote the event and bring more awareness for a cure-*The Oklahoman* will produce a special “Race for the Cure” feature. The editorial will deal with breast cancer the disease as a whole, the struggles Oklahoman’s have when fighting it, and the search for a cure.

### Sizes/Prices:

Broad Sheet ads printed

Space Deadline:

Wednesday October 4<sup>th</sup>

Copy Deadline:

Wednesday October 11<sup>th</sup>

Publication Date:

Wednesday October 18<sup>th</sup>

Full Page	\$4,950
One-Half Page:	\$2,950
One-Quarter Page	\$1,750
Strip ad (6x3”)	\$1,250
One-Eighth Page	\$995



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